# TEX4IM: Call for Project ideas in the form of Expression of Interest (EOI)

*Reference: TEX4IMPROJECTIDEAS/01/2019*

1. ***Background***

*Tex4IM is the new platform composed of main clusters acting in TC regions of Europe, for boosting industrial competitiveness and investment in European Textile and Clothing sector. The new platform will generate joint actions and investment projects in common smart specialisation priority areas for the sector, linked to industrial modernisation and will improve TC business environment. This will support the implementation of national and regional smart specialisation strategies via strategic interregional.*

*The specific objectives related to the mobilization of interregional business collaboration are:*

* *To create the background conditions for the achievement of a stable system of cooperation opportunities*
* *To generate a permanent incubation and acceleration system for new joint investment projects in TC sector for the industrial modernisation, through a set of dedicated tools (like high level Workshops, B2B and C2C matchmaking, etc.)*

*To this extent, two international matchmaking events will be organised, ensuring the SMEs participation from the different textile regions of Europe, and an intelligence service will be put in place to facilitate the collaboration opportunities set-up.*

1. ***Eligible applicants***

*The call for ideas is open to SMEs belonging to textile-clothing (TC) sector, or SMEs from different sectors motivated to establish business opportunities and new value chains with TC SMEs. Candidates must be located in the territory of the EU.*

1. ***Objectives***

*Applicants described at point 2 are invited to submit their project ideas in order to facilitate and take part to the joint construction of joint investment projects for entities in different regions and/or in different sectors, and feed the intelligence and matching action of the new platform:*

* *preparation and processing of collaborative projects in line with thematic areas below*
* *establishment of cooperation opportunities*
* *facilitating the creation of new VCs (value chains) by proposing concrete technological advancements*
* *creating links with other peers for new productions or R&D initiatives*
* *showcase of innovative products in strategic and specific textiles fairs or technical textiles application*
1. ***Thematic priorities***

*EOIs should be in line* *with the following TEX4IM thematic priorities:*

* *Factory 4.0, Digitisation*
* *Supply Chain 4.0*
* *Circular Economy 4.0*
* *Advanced Textile Materials (ATM)*
* *Green chemistry*
* *Smart Textiles*
* *Internationalisation*
* *Education, life-long learning*
* *Management and company organisation*
* *Other (Please Specify ) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
1. ***Award***

*The best 2 selected applicants in each TEX4IM region will have the possibility to benefit of the free participation to the first international matchmaking event, that will take place in Stockholm (Sweden) next November 13 and 14. Awarded applicants will have the travel and subsistence costs for participating to the MM event covered by the TEX4IM budget.*

1. ***Selection criteria***

*The selection of applications will be performed by the project Steering Committee according to the following scoring:*

|  |  |  |
| --- | --- | --- |
|  | *Selection Criteria* | *Scores* |
| *1* | *Quality and ambition of the project idea scope*  | *Up to 40* |
| *2* | *Expected results of the project idea* | *Up to 20* |
| *3* | *Main Tasks envisaged by of the project idea* | *Up to 10* |
| *4* | *Potential partners or competences sought for the project idea in other sectors or regions* | *Up to 30* |
| *TOTAL* | *100* |

*For further info regarding TEX4IM, the matchmaking event and all the other activities of the platform, please visit* [*www.tex4im.eu*](http://www.tex4im.eu)*.*

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